

## Hayley Helene Chouinard

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### Education

Ph.D., Agricultural and Resource Economics. 2002. University of California, Berkeley  
Co-Advisors: Dr. Jeffrey Perloff and Dr. Michael Ward  
M.S., Applied Economics. 1994. Montana State University  
Advisor: Dr. Vincent Smith  
B.S., Business - Finance. 1991. Montana State University

### Professional experience

Department Head, Colorado State University, Agricultural & Resource Economics 2017 -  
Professor, Colorado State University, Agricultural & Resource Economics, 2017  
Adjunct Faculty, Washington State University, School of Economic Sciences, 2017 - 2018  
Associate Professor, Washington State University, School of Economic Sciences, 2008 - 2017  
Assistant Professor, Washington State University, School of Economic Sciences, 2002 - 2008

### Editorial responsibilities

Associate Editor, *American Journal of Agricultural Economics*, 2016 - 2019  
Editorial Council, *Journal of Agricultural and Resource Economics*, 2015 - 2018  
Co-Editor, *Journal of Agricultural and Resource Economics*, 2012 - 2016

### Honors and awards

Western Agricultural Economics Association Fellow, 2022  
Food Science and Nutrition Section of AAEA, Best Economics Paper Honorable Mention, 2021.  
Wright, Melissa, Timothy K.M. Beatty, Hayley H. Chouinard. 2020. "Do Firms  
Leverage the FDA Nutrient Label Rounding Rules to Generate Favorable Nutrition Fact  
Panels or Health Claims?" *Food Policy*. 91(2020).  
Western Agricultural Economics Association Outstanding Published Research Award, 2015  
Yoder, Jonathan K., Adrienne M. Ohler and Hayley H. Chouinard. 2014. "What Floats  
Your Boat? Preference Revelation from Lotteries over Complex Goods," *Journal of  
Environmental Economics and Management*.67:412-430.  
WSU, CAHNRS R.M. Wade Award for Excellence in Teaching & Learning, 2014  
WAEA Undergraduate Teaching Award Less Than Ten Years Experience, 2012  
AAEA Distinguished Teaching less than Ten Years Experience, 2010  
Dissertation advisor (Lia Nogueira) for the International Agricultural Trade Research  
Consortium (IATRC) Ph.D. Dissertation Award, 2008

WSU Outstanding Graduate Student Mentor Recognition, 2007, 2008  
WSU College of Agricultural, Human and Natural Resource Sciences Featured Teacher, 2006  
Alpha Zeta Honorary, Agricultural Honor Society  
Beta Gamma Sigma Honorary, Business Honor Society  
Phi Kappa Phi Honorary, National Honor Society

### Journal articles

- Kuan-Ju Chen, Suzette P. Galinato, Thomas L. Marsh, Peter R. Tozer, and Hayley H. Chouinard. 2020. "Willingness to Pay for Attributes of Biodegradable Plastic Mulches in the Agricultural Sector," *Hort Technology* 30(3):437-447.  
<https://journals.ashs.org/horttech/view/journals/horttech/30/3/article-p437.xml>
- DeLay, Nathan, Hayley H. Chouinard, Cory Walters, Philip R. Wandschneider. 2020. "The Influence of Crop Insurance Agents on Coverage Choices: The Role of Agent Competition," *Agricultural Economics*. 51(4):623-638.  
<http://dx.doi.org/10.1111/agec.12576>
- Wright, Melissa, Timothy K.M. Beatty, Hayley H. Chouinard. 2020. "Do Firms Leverage the FDA Nutrient Label Rounding Rules to Generate Favorable Nutrition Fact Panels or Health Claims?" *Food Policy*. 91(2020).  
<https://www.sciencedirect.com/science/article/pii/S0306919219306293>
- Villas-Boas, Sofia B., Kristin Kiesel, Joshua P. Berning, Hayley H. Chouinard, Jill J. McCluskey. 2020. "Consumer and Strategic Firm Response to Nutrition Shelf Labels," *American Journal of Agricultural Economics*. 102(2):458-479.  
<https://onlinelibrary.wiley.com/doi/10.1002/ajae.12002>
- DeLay, Nathan D., Hayley H. Chouinard, Philip R. Wandschneider. 2019. "Categorizing Agritourism Operations and Identifying Barriers to Success," *Journal of Agribusiness*, 37(1):1-22.
- Galinato, Gregmar and Hayley H. Chouinard. 2018. "Strategic Interaction and Institutional Quality Determinants of Environmental Regulations," *Resource and Energy Economics*, 53:114-132. <https://www.sciencedirect.com/science/article/pii/S0928765516301026>
- Markosyan, Armenak, Hayley H. Chouinard, Thomas L. Marsh. 2016. "Producer Preferences for Specialty Crop Trade Policies," *Journal of Agribusiness*, 34(2):137-152.
- Chouinard, Hayley H., Gregmar I. Galinato, Philip R. Wandschneider. 2016. "Making Friends to Influence Others: Entry and Contribution Decisions that Affect Social Capital in an Association," *Economic Inquiry*, 54(2):819-834.  
<http://onlinelibrary.wiley.com/doi/10.1111/ecin.12297/pdf>
- Shrey, Sanatan, Hayley H. Chouinard, Jill J. McCluskey. 2016. "Product Differentiation by

- Package Size,” *Agribusiness: An International Journal*, 32(1):3-15.  
<http://onlinelibrary.wiley.com/doi/10.1002/agr.21425/pdf>
- Chouinard, Hayley H., Tobias Paterson, Philip R. Wandschneider. 2016. “Inferences from Sparse Data: An Integrated, Meta-Utility Approach to Conservation Research,” *Ecological Economics*, 122:71-78.  
<http://www.sciencedirect.com/science/article/pii/S0921800915004620>
- Liu, Xiaonan, Hayley H. Chouinard. 2016 “The Effect of Product Quality on Net Trade in the Manufacturing Sector: Contrasts between Developed and Developing Countries,” *Social Science Today*, 3(1):1-18. <http://dx.doi.org/10.12735/sst.v3n1p01>
- Walters, Cory G., C. Richard Shumway, Hayley H. Chouinard, Philip R. Wandschneider. 2015. “Asymmetric Information and Profit Taking in Crop Insurance,” *Applied Economic Perspectives and Policy*, 37(1):107-129.  
<http://aepp.oxfordjournals.org/content/early/2014/09/15/aepp.ppu022.short?rss=1>
- Han, Bing and Hayley H. Chouinard. 2014. “Product Quality, Advertising Intensity and Market Size,” *Economics Letters*, 124:215-218.  
<http://authors.elsevier.com/sd/article/S0165176514001876>
- Yoder, Jonathan K., Adrienne M. Ohler, Hayley H. Chouinard. 2014. “What Floats Your Boat? Preference Revelation from Lotteries over Complex Goods,” *Journal of Environmental Economics and Management*, 67:412-430.  
<http://authors.elsevier.com/sd/article/S0095069614000163>
- Ohler, Adrienne M., Hayley H. Chouinard, Jonathan K. Yoder. 2014. “Interest Group Incentives for Post-lottery Trade Restrictions,” *Journal of Regulatory Economics*, 45(3):281-304. <http://link.springer.com/article/10.1007%2Fs11149-014-9246-y>
- Perloff, Jeffrey M., Jeffrey T. LaFrance, Hayley H. Chouinard. 2012. “Brand Name and Private Label Price Setting by a Monopoly Store,” *Economics Letters*, 116(3):508-511.  
<http://www.sciencedirect.com/science/article/pii/S0165176512002030>
- Walters, Cory G., S. Richard Shumway, Hayley H. Chouinard, Philip R. Wandschneider. 2012. “Crop Insurance, Land Allocation, and the Environment,” *Journal of Agricultural and Resource Economics*, 37(2):301-320. <http://ageconsearch.umn.edu/handle/134289>
- Nogueira, Lia, Kathy Baylis, Richard R. Barichello, Hayley H. Chouinard. 2012. “Policy Risk in the Canadian Dairy Industry,” *Applied Economic Perspectives and Policy*, 34(1):147-166. <http://aepp.oxfordjournals.org/content/34/1/147.full.pdf+html>
- Smith, Trenton G., Hayley H. Chouinard, Philip R. Wandschneider. 2011. “Waiting for the Invisible Hand: Novel Foods and the Role of Information in the Modern Market for Food,” *Food Policy*, 36:239-249. <http://dx.doi.org/10.1016/j.foodpol.2010.11.021>

- Berning, J., Hayley H. Chouinard, Jill J. McCluskey. 2011. "Do Positive Nutrition Shelf Labels Affect Consumer Behavior? Findings from a Field Experiment with Scanner Data," *American Journal of Agricultural Economics*. 93(2):364-369  
<http://ajae.oxfordjournals.org/cgi/content/full/aaq104>
- Berning, Joshua P., Hayley H. Chouinard, Kenneth Manning, Jill J. McCluskey, David Sprott. 2010. "Identifying Consumer Preferences for Nutrition Information on Grocery Store Shelf Labels," *Food Policy*, 35: 429-36.  
<http://www.sciencedirect.com/science/journal/03069192/35/5>
- Chouinard, Hayley H., David E. Davis, Jeffrey T. LaFrance, Jeffrey M. Perloff. 2010. "Milk Marketing Order Winners and Losers," *Applied Economic Perspectives and Policy*, 32(1): 59-76. <http://aepp.oxfordjournals.org/content/32/1/59.full>
- Chouinard, Hayley H., David E. Davis, Jeffrey LaFrance, Jeffrey M. Perloff. 2010. "Milk Marketing Orders: Who Wins and Who Loses," *Choices*, 25(2).  
<http://ageconsearch.umn.edu/handle/94762>
- Berning, Joshua P., Hayley H. Chouinard, Jill J. McCluskey. 2008. "Consumer Preferences for Detailed versus Summary Formats of Nutrition Information on Grocery Store Shelf Labels," *Journal of Agricultural and Food Industrial Organization*, 6(1), Article 6.  
<http://www.bepress.com/jafio/vol6/iss1/art6>
- Chouinard, Hayley H. and Steinhoff, Christina. 2008. "Split-Estate Negotiations: The Case of Coal-bed Methane," *Review of Law & Economics*, 4(1) Article 12.  
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- Chouinard, Hayley H., Tobias Paterson, Philip R. Wandschneider, Adrienne M. Ohler. 2008. "Will Farmers Trade Profits for Stewardship? Heterogeneous Motivations for Farm Practice Selection," *Land Economics*, 84(1). <http://le.uwpress.org/content/84/1/toc>
- Wilmot, Erin, Hayley H. Chouinard, Jonathan K. Yoder, R. Thomas Schotzko. 2008. "Effects of Generic Advertisement on Demand: The Case of the Washington State Apple Commission," *Journal of Food Distribution Research*, 39(2).  
<http://ageconsearch.umn.edu/handle/55974>
- Chouinard, Hayley H., Jake Burkey, Philip R. Wandschneider. 2007. "What Legislation Will Producers Support? How Knowledge, Relevance and Complexity Influence Attitudes of Wheat Growers towards Farm Bill Legislation," *Journal of Agricultural & Food Information*, 8(2). <http://www.tandfonline.com/toc/wafi20/8/2>
- Chouinard, Hayley H., David E. Davis, Jeffrey T. LaFrance, Jeffrey M. Perloff. 2007. "Fat Taxes: Big Money for Small Change," *The B.E. Forum for Health Economics & Policy*, 10(2) (Obesity), Article 2. <http://www.degruyter.comview/j/fhep>.

- Chouinard, Hayley H. and Jonathan K. Yoder. 2007. "Repeated Auctions with the Right of First Refusal," *The B.E. Journal of Theoretical Economics*, 7(1) (Contributions), Article 21. <http://www.degruyter.com/view/j/bejte>
- Chouinard, Hayley H. and Jeffrey M. Perloff. 2007. "Gasoline Price Differences: Taxes, Pollution Regulations, Mergers, Market Power, and Market Conditions," *The B.E. Journal of Economic Analysis & Policy*, 7(1) (Contributions), Article 8. <http://www.degruyter.com/view/j/bejeap>
- Yoder, Jonathan K., Mariam Lankoande, Hayley H. Chouinard. 2007. "Incentives for Wildfire Risk Management," *The Forest Encyclopedia Network*. Encyclopedia identification 72454. <http://www.forestencyclopedia.net>
- Chouinard, Hayley H. 2005. "Auctions With and Without the Right of First Refusal and National Park Service Concession Contracts," *American Journal of Agricultural Economics*, 87(4):1083-1088. <http://ajae.oxfordjournals.org/content/87/4/1083.full.pdf+html>
- Chouinard, Hayley, Ray Huffaker, Thomas Heckelei, Thomas Wahl. 2004. "The Marriage between Humanitarian Assistance and Agricultural Interests in U.S. Overseas Aid Programs: Reconcilable Differences?" *Journal of Humanitarian Assistance*. <http://www.jha.ac/articles/a136.htm>
- Chouinard, Hayley H. and Jeffrey M. Perloff. 2004. "Incidence of Federal and State Gasoline Taxes," *Economics Letters*, 83(1):55-60. <http://www.sciencedirect.com/science/journal/01651765/83/1>
- Chouinard, Hayley H. and Jonathan K. Yoder. 2004. "The Political Economy of River Rats and Idaho's Four Rivers Whitewater Rafting Lottery," *Western Economics Forum*, Spring:17-24. <http://ageconsearch.umn.edu/handle/27971>
- Smith, Vincent, Hayley H. Chouinard, Alan Baquet. 1994. "Almost Ideal Area Yield Crop Insurance Contracts," *Agriculture and Resource Economic Review*, 23(1):75-83. <http://ageconsearch.umn.edu/handle/31315>

### **Extension and professional articles**

- Galinato, G. I., S.P. Galinato, H.H. Chouinard, M.R. Taylor, and P.R. Wandschneider. 2011. Agritourism in Washington State: An Industry Profile. *Washington State University Extension Manual EM040E*. (peer-reviewed) <http://cru.cahe.wsu.edu/CEPublications/EM040E/EM040E.pdf>
- St. Brown, Max, J.K. Yoder, and H.H. Chouinard. 2011. "Revenue Sources to Fund Recycling, Reuse and Waste Reduction Programs," Washington State Department of Ecology.
- Galinato, G.I., S.P. Galinato, H. Chouinard, M. Taylor and P. Wandschneider. 2010.

“Assessment of the Agritourism Industry in Washington State,” Project Report USDA CSREES.

Bureau, J.C., H. Chouinard, B. O’Connor, A. Gohin, T. Heckeley, A., Polcyn, B. Rudloff, C. Wieck, H.P. Witzke. 2009. “The U.S. Farm Bill 2008 and Comparison with the EU Cap after Health Check.”

Yoder J., C.R.Shumway, P.Wandschneider, D.L.Young, H.H.Chouinard, A.F.Espinola-Arredondo, S. Galinato, C.S.Frear, D.Holland, E.L.Jessup, J.T.Lafrance, J.K.Lyons, M.P.McCullough, K.M.Painter, L.Stodick. 2008. "Biofuel Economics and Policy for Washington State."

Marsh, Thomas L., A. Markosyan, H. H. Chouinard, T. I. Wahl and C. Wieck. 2006. “Invasive Species,” Specialty Crops Policy Options and Consequences: Trade issues.

Chouinard, H. H., A. Markosyan, C. Wieck, and T. I. Wahl. 2006. “Competitiveness of U.S. Specialty Crops,” Specialty Crops Policy Options and Consequences.

Wahl, T. I., H. H. Chouinard, T. L. Marsh, C. Wieck and A. Markosyan. 2006. Specialty Crops Policy Options and Consequences: Pacific Northwest Region. Final Report.

Wahl, T. I., T. L. Marsh, C. Wieck, H. H. Chouinard, T. Schotzko, A. Markosyan, T. E. Josling. 2006. “Specialty Crops Policy Options and Consequences: Trade Issues.”

Smith, V., H. H. Chouinard and A. Baquet. 1994. “A Comparison of Alternative Area Yield and Multiple Peril Crop Insurance Contracts for Montana Wheat Producers,” Montana Agricultural Research. Fall.

### **Books and chapters in books**

Chouinard, H. H., J. M. Perloff, A. St-Pierre, K. T. van't Veld, and S. Reynolds. 2004. *Instructor's Manual with Classroom Experiments for Industrial Organization for Carlton/Perloff Modern Industrial Organization*, Fourth Edition. Addison Wesley. Boston, MA.

Chouinard, H. H., and P. Zaleski. 2003 (2001). *Test Bank for Perloff's Microeconomics*, Third (Second) Edition. Addison Wesley. Boston, MA.

Chouinard, H. H., and D. Rosenbaum. 1998. “Alcoa and the U.S. Aluminum Industry.” Editor, David I. Rosenbaum, *Market Dominance*. Praeger Publishers, Westport, CT.

### **Presentations**

H.H. Chouinard. 2022. Role of Competitive Grants in Faculty Success and Department Funding. Agricultural and Applied Economics Association Meeting, Anaheim, CA, July 2022.

- LaFrance, J.T., H.H. Chouinard, P.R. Wandschneider, M.B. Ward. 2019. "Estimation of Hedonic Prices and the Demand for Nutrients." Agricultural and Applied Economics Association Meeting, Atlanta, GA, July 2019.
- Marsh, T.L., H.H. Chouinard, X. Gu, J.T. LaFrance, M.B. Ward. 2019. "Econometrics of Binding Non-Negativity Constraints in Food Demand." Agricultural and Applied Economics Association Meeting, Atlanta, GA, July 2019.
- Chouinard, H.H. 2018. "How to Communicate Scholarship," Texas A&M, Department of Agricultural Economics, March 2018.
- Delay, N., H.H. Chouinard, P.R. Wandschneider. 2016. "Categorizing Agritourism Operations and Identifying Barriers to Success," Western Agricultural Economics Association Meeting, Victoria, BC June 2016.
- Chouinard, H.H., J.T. LaFrance, X. Liu, T.L. Marsh. 2016. "Policy Impacts on Fresh, Canned, Dried and Frozen Fruit Consumption: A Censored Demand System Approach," Montana State University, Department of Agricultural Economics and Economics, January 2016.
- Chouinard, H.H, J.T. LaFrance, X. Liu, T.L. Marsh. 2015. "The Demand for Ales and Lagers in the United States," Beeronomics Conference, Seattle, WA, September 2015.
- Wright, M., T.K.M. Beatty, H.H. Chouinard. 2015. "Do Firms Leverage the FDA Nutrient Label Rounding Rules?" Poster Agricultural and Applied Economics Association Meeting, San Francisco, CA, July 2015.
- Chouinard, H.H, B. Han, T.L. Marsh. 2015 "The Impact of Previous Wins in Sequential Procurement Auctions: The Case of USDA Fruit Auctions," American Enterprise Institute Emerging Scholars Workshop, Washington D.C., February 2015.
- Shrader, R.R., H.H. Chouinard, J.T. LaFrance, P.R. Wandschneider. 2014. "A Century of Eating: Revealed Preferences for Nutrients and Foods in the United States," Agricultural and Applied Economics Association Meeting, Minneapolis, MN, July 2014.
- Nogueira, L. H.H. Chouinard, T.L. Marsh, C. Wieck. 2014. "Technical Barriers to Trade: Effect on Revenue and Surplus," Western Agricultural Economics Association Meeting, Colorado Springs, CO, June 2014.
- Chouinard, H.H., G.I. Galinato, P.R. Wandschneider. 2014. "Making Friends to Influence Others: Entry and Contribution Decisions that Affect Social Capital in an Association," University of Nebraska, Lincoln, Agricultural Economics Department, February 7, 2014.
- Chouinard, H.H., J. K. Yoder, A.M. Ohler. 2013. "What Floats Your Boat? Preference

Revelation from Lotteries over Complex Goods,” Western Agricultural Economics Association Meeting, Monterey, CA, June 2013.

Chouinard, H. H., G.I. Galinato, P.R. Wandschneider. 2013. “Making Friends to Influence Others: The Effect of Corruption on the Creation, Allocation and Impacts of Social Capital,” Western Agricultural Economics Association Meeting, Monterey, CA, June 2013.

Pickart, G. C., D. L. Young, H.H. Chouinard, P.R. Wandschneider. 2012. “The Role of Agroclimate and Socioeconomic Factors in Adoption of Direct Seeding in the Inland Pacific Northwest,” Western Agricultural Economics Association Meeting, Park City, UT, June 2012.

Chouinard, H. H. 2012. “The Role of Social Capital in Providing Club Goods and Influencing Public Policy,” University of Minnesota, Applied Economics Department, March 30, 2012.

Chouinard, H.H. 2011. “What I’ve Learned About Teaching...So Far,” Agricultural and Applied Economics Association Meeting, Pittsburgh, PA, July 2011.

Chouinard, H.H. 2011. “When to Reveal Value Information in Natural Resource Auctions,” Joint Organized Symposium at the Western Agricultural Economics Association Meeting, Banff, Canada, June 2011.

Chouinard, H.H. G.I. Galinato, A. Olanie, and P.R. Wandschneider. 2011. “Social Capital in Farm Production,” selected paper presented at the Western Agricultural Economics Association Meeting, Banff, Canada, June 2011.

Chouinard, H.H., C.G. Walters, P. R. Wandschneider. 2010. “Insurance Contracts and the Role of the Selling Agent: Empirical Evidence from Federal Crop Insurance,” Agricultural and Applied Economics Association Meeting, Denver, CO, July, 2010.

Berning, J., H.H. Chouinard, and J.J. McCluskey 2010. “Do Positive Nutrition Shelf Labels Affect Consumer Behavior? Findings from a Field Experiment with Scanner Data,” Allied Social Science Associations Annual Meeting, Atlanta, GA, January, 2010.

Ohler, A.M., H.H. Chouinard, J.K. Yoder. 2009. “Revealing Preferences through a Ranked-Choice Lottery.” University of Colorado Environmental and Resource Workshop. September 2009.

Berning, J., H.H. Chouinard, J.J. McCluskey. 2009. “Measuring the Impact of Nutrition Labels on Food Purchasing Decisions: A Field Experiment with Scanner Data.” American Agricultural Economics Association Meetings, Milwaukee, WI, Summer 2009.



- McCluskey J.J., H.H. Chouinard, S. Villas Boas. 2009. Response to Nutrition Information Provision on Grocery Store Shelves. Agribusiness Markets and Trade Program Project Director's Meeting, NRICGP, USDA, Milwaukee, WI, July 2009.
- Smith, T.G., H. H. Chouinard, and P. R. Wandschneider. 2009 "Waiting for the Invisible Hand: Brand Names, Habit Formation, and Delayed Resolution of Uncertainty in the Modern Market for Food." Joint Meeting of the Research Committee on Commodity Promotion (NEC-63) and the AAEA Food and Marketing Policy Section, San Diego, CA. February 2009.
- Smith, T., H.H. Chouinard, P. Wandschneider. 2009. "Waiting for the Invisible Hand: Market Power and Endogenous Information in the Modern Market for Food." Poster WSU Academic Showcase.
- Smith, T., H.H. Chouinard, P. Wandschneider. 2008. "Waiting for the Invisible Hand: Brand Names, Habit Formation, and Delayed Resolution of Uncertainty in the Modern Market for Food," NEC63/FAMPS Annual Meeting, Toulouse, France, December 2008.
- Shrey S., H.H.Chouinard, J.J.McCluskey 2008."When Two Plus Two Equals Five: The Existence of Quantity Surcharges Due to Product Differentiation." Food Distribution Research Society Meetings, Columbus, Ohio, Fall 2008.
- Berning J.P., H.H.Chouinard, J.J.McCluskey. 2008 "The Demand for Nutrition Information." Information, Policy, and the Food System, FAMPS/FSN Policy Conference Economic Research Service, USDA; Washington DC, July 2008.
- Walters, C. G., C. R. Shumway, H. H. Chouinard, P. R. Wandschneider. 2007. "The Effects of Transitional Yields on Adverse Selection in Crop Insurance." American Agricultural Economics Association Meetings, Portland, OR, Summer 2007.
- Ohler, A., H. H. Chouinard, J. K. Yoder. 2007. "Transferability vs. Non-transferability: The Benefits of Using a Lottery vs. Prices to Distribute a Public Good." Western Agricultural Economics Association Meetings, Portland, OR, Summer 2007.
- Berning, J., J. J. McCluskey, H. H. Chouinard. 2007. "Identifying Consumer Preferences for Shelf-Label Information." Western Agricultural Economics Association Meetings, Portland, OR, Summer 2007.
- Markosyan, A., T. I. Wahl, T. L. Marsh, H. Chouinard. 2007. "Specialty Crop Producers' Preferences toward International Trade Policies." Western Agricultural Economics Association Meetings, Portland, OR, Summer 2007.

- Nogueira, L., H. H. Chouinard, R. Dougherty, T. L. Marsh, and C. Wieck. 2006. "Sanitary and Phytosanitary (SPS) Barriers to Trade on Washington State Apples." WSU IMPACT Annual Meeting, November 2006.
- McCluskey, J. J., D. Sprott, K. Manning, and H. H. Chouinard. 2006. "Grocery Store Shelf Labels, Nutrition and Pricing Information, and Consumer Choice." Poster Agricultural Markets and Trade Project Directors Meeting, Economic Research Service, USDA, Washington, DC, June 15-16, 2006.
- Chouinard, H. H., D. D. Davis, J. T. LaFrance, and J. M. Perloff. 2006. "Milk Marketing Order Winners and Losers." American Agricultural Economics Association Meetings, Long Beach, CA, Summer 2006.
- Nogueira, L., H. H. Chouinard, T. L. Marsh, T. I. Wahl, and C. Wieck. 2006. "The Effects of Reducing Sanitary and Phytosanitary Barriers to Trade on the Washington State Apple Industry." American Agricultural Economics Association Meetings, Long Beach, CA, Summer 2006.
- Walters, C. G., H. H. Chouinard, P. R. Wandschneider, D. L. Young, H. Wang. 2006. "Evidence of Adverse Selection from the Use of Transitional Yields in Crop Insurance." Western Agricultural Economics Association Meetings, Anchorage, AK. Summer 2006.
- McCluskey, J. J., D. Sprott, K. Manning, and H. H. Chouinard. 2006. "Grocery Store Shelf Labels, Nutrition and Pricing Information, and Consumer Choice." Poster WSU Academic Showcase. 2006.
- Wieck, C., H. H. Chouinard, T. I. Wahl, T. L. Marsh, and A. Markosyan. 2006. "Policy Support to Specialty Crops Producers in the 2007 Farm Bill: Boon or Bane?" Poster WSU Academic Showcase. 2006.
- Nogueira, L., H. H. Chouinard, R. Dougherty, T. L. Marsh, and C. Wieck. 2005. "The Effects of Reducing Sanitary and Phytosanitary (SPS) Barriers to Trade on the Washington State Apple Industry." WSU IMPACT Annual Meeting, November 2005.
- Chouinard, H. H. and T. Beatty. 2005. "Prices versus Information: Policy Impacts on Calcium Intake." Western Agricultural Economics Association Meetings, San Francisco, CA, Summer 2005.
- Nogueira, L., K. Baylis, R. R. Barichello and H. H. Chouinard. 2005. "Canadian Supply Management: A Study of Government Protection within the Dairy Industry." Western Agricultural Economics Association Annual Meeting, San Francisco, CA, Summer 2005.
- Huffaker, R., H. H. Chouinard, P. R. Wandschneider, and J. K. Yoder. 2005. "The SES Italy Study Abroad Program." Western Economic Association Meetings, San Francisco, CA, Summer 2005.

- Chouinard, H. H., R. Huffaker, P. R. Wandschneider, and J. K. Yoder. 2005. "Global Resources: Italian Style." Poster WSU Academic Showcase. 2005.
- Chouinard, H. H. and J. J. McCluskey. 2004. "All Tuna Is Not Created Equal: The Existence of Quantity Surcharges Due to Product Differentiation." American Agricultural Economic Association Meetings, Denver, CO, Summer 2004.
- Chouinard, H. H. and T. Beatty. 2004. "The Willingness to Pay for Calcium." Western Agricultural Economics Association Meetings, Honolulu, HI, Summer 2004.
- Chouinard, H. H. and J. K. Yoder. 2004. "The Plight of the Unlucky River Rat: Political Economy and Idaho's Four Rivers Lottery for Whitewater Rafting." Western Agricultural Economics Association Meeting, Honolulu, HI, Summer 2004
- Chouinard, H. H. and Yoder, J. K. "Recreational Rafting Permits on Idaho's Rivers: The Wild Ride." Washington State University / University of British Columbia Agricultural and Resource Economics Conference. Leavenworth, WA, Fall 2003.
- Chouinard, H. H., R. Huffaker, T. Heckeley, T. I. Wahl. 2003. "The Law and Economics of Federal-Reserve Grain Held in Private Storage." Western Agricultural Economics Association Meetings, Denver, CO, Summer 2003.

## **Grants**

- "Improving Information Framing with Field Experiments to Increase Participation of Hispanic Farmers in Conservation Programs," USDA, NIFA Experimental Economics (Amount \$250,000 with Brady, P.R. Wandschneider, 2016-2018)
- "Performance and Adoptability of Biodegradable Plastic Mulch for Sustainable Specialty Crop Production," Specialty Crop Research Initiative, USDA (Amount \$3,200,000 SES amount \$455,994 with Thomas Marsh, Suzette Galinato, Peter Tozer, 2016-2019)
- "An Integrated Biophysical-Economic Study of the Model FEW System: Columbia River Reservoir Storage and Spill," Washington State University Center for Environmental Research, Education, and Outreach, Food-Energy-Water Seed Grant (Amount \$24,943 with S. Bollens, M. Brady, J. Harrison, G. Rollwagen-Bollens, P. Wandschneider, 2015-2016).
- "A Comparison and Analysis of Solid Waste Funding Programs for Washington," Washington State Department of Ecology (Amount \$50,000 with Jonathan Yoder, 2010-2011).
- "Assessment of Agritourism Industry in Washington State," WSU IMPACT Center (Amount \$40,000 with Gregmar Galinato, Curtis Beus, Suzette Galinato, Philip Wandschneider, 2008-2010).
- "Faculty-Led Study Abroad Internationalization Mini-Grant," WSU International Programs (Amount \$2000 with Christine Horne, Ray Huffaker, Philip Wandschneider, 2008-2009).

“Response to Nutrition Information Provision on Grocery Store Shelves: An Experimental Approach in the Field,” National Research Initiative Competitive Grants Program, USDA (Amount \$319,000 with Jill J. McCluskey and Sofia B. Villas-Boas, 2007-2009).

“Compliance Costs for Sanitary and Phyto-Sanitary Regulation in the Washington State Apple Industry.” WSU IMPACT Center (Amount \$30,000 with Lia Nogueira, 2007-2008.)

“Internationalizing the Curriculum.” WSU Global Studies Office in International Programs (Amount \$1000, 2007.)

“Political Economy of Whitewater Rafting and the Four-Rivers Lottery.” Cooperative Agreement with USDA Forest Service (Amount \$20,000 with Jonathan Yoder and Philip Wandschneider, 2006-2007.)

“The Effects of Reducing Sanitary and Phyto-Sanitary Barriers to Trade on the Washington State Apple Industry” WSU IMPACT Center (Amount \$29,966 with Lia Nogueira, 2006 – 2007.)

“Grocery Store Shelf Labels, Nutrition and Pricing Information, and Consumer Choice,” National Research Initiative Competitive Grants Program, U.S. Department of Agriculture (Amount \$257,039 with Jill McCluskey, Kenneth Manning, and David Sprott, 2005-2007.)

“Faculty Travel Grant.” WSU Office of Research (Amount \$750, 2006.)

“Maximizing Study Abroad Assessment Program” WSU Undergraduate Education (Amount \$22,000 with Ray Huffaker, Philip Wandschneider, and Jonathan Yoder, 2005 – 2006.)

“Valuation of Non-Market Services Provided by Small Forest Landowners,” Rural Technology Initiative (Amount \$35,000 with Philip Wandschneider and Jonathan Yoder, 2005-2006.)

“The Existence of Quantity Surcharges Due to Product Differentiation,” Food System Research Group, University of Wisconsin, Madison (Amount \$21,716 with Jill McCluskey, 2004-2005.)

“Determinants of Child Care Center Employment Continuity,” Washington State Child Care Career and Wage Ladder Pilot Project, Washington Department of Social and Health Services. (Amount \$7,000 with Jill McCluskey and Ron Mittelhammer, 2004-2005.)

### **Professional service**

School of Economic Sciences (WSU):

Chair, Awards Committee, 2007-2009; 2015 – 2017

Chair, Pay It Forward Scholarship, 2008 – 2014

Chair, Graduate Studies Committee, 2010 – 2013

Chair, Mentor Committees (2), 2008-2011  
 Chair, Graduate Student Placement, 2009  
 Chair, SES Review – Promotion, Tenure and Evaluation Committee, 2009  
 Chair, Teaching and learning assessment for EconS 101 Committee, 2008-2009  
 Chair, Seminar Committee, 2003-2005, member 2006-2008  
 Chair, Undergraduate Recruiting Committee, 2003-2005  
 Advisor, “Alive,” 2003-2004  
 Advisor, Agribusiness Club, 2003  
 Member, Newsletter Committee, 2014 - 2017  
 Member, Director’s Advisory Committee, 2007-2009, 2011- 2013  
 Member, Mentor Committee (1), 2008-2013  
 Member, Graduate Studies Committee, 2002-2003, 2009  
 Member, Computer Committee, 2004-2005  
 Member, New Faculty Search Committees, 2003, 2005, 2008, 2010, 2014  
 Member, Undergraduate Recruiting Committee, 2003-2005  
 Member, School of Economics Merger Committee, 2003  
 Member, SES taskforce on Area of Excellence, 2003  
 Member, Ph.D. Microeconomics Qualifying Exam Committee, 2002-2004  
 Member, Undergraduate Advisory Committee 2002-2004  
 Member, Ad Hoc Agribusiness Program Committee 2002-2003  
 Representative, Northwest Food Manufacturing and Packaging Expo, 2003  
 Lecturer, EconS 490, Spring 2009; EconS 582, Spring 2006; EconS 431, Spring 2005  
 Co-organizer, faculty-led study abroad program, Florence, Italy, 05, 07, 09, 11, 13, 15, 17  
 Co-organizer, SES Half-Baked Ideas Conferences 2004 - 2016  
 Co-organizer of Faculty Accomplishments newsletter, 2008 – 2017  
 Co-organizer, SES Baseball/Alumni Seattle weekend, 2005, 2006  
 Organizer, WSU/University of British Columbia Agricultural and Resource Economics  
 Conference, Leavenworth, WA, November 8-9, 2003

College (WSU CAHNRS):

Peer review - teaching, Apparel, Merchandizing, Design and Textiles, 2015  
 Advisor, Alpha Zeta Honor Society, 2003-2009  
 New Faculty Orientation Presenter, 2008  
 Guest lecturer, Soils 150, November 2003  
 WSU representative at the W-190 Multistate Project.

University (WSU):

Member, International Programs WSU Faculty-Led Advisory Group, 2014 – 2017  
 Member, WSU Office of the President Athletic Council, 2007-2010  
 Member, Freshman Focus Planning Committee, 2006-2009  
 Member, WSU Preview Planning Committee for New Student Programs, 2004-2005  
 Lecturer, Common Reading, 2011  
 Lecturer, Short Course for Executive MBA, August 2008  
 Lecturer, UNIV 597, February 2008

## Regional and National:

Director, Agricultural and Applied Economics Association, 2013 - 2016  
Director, Western Agricultural Economics Association, 2006-2008  
Co-Editor, *Journal of Agricultural and Resource Economics*, 2012 – 2016  
Associate Editor, *American Journal of Agricultural Economics*, 2016-2019  
Chair, AAEA Outstanding M.S. Thesis Award Committee, 2008-2010  
Member, Editorial Council, *Journal of Agricultural & Resource Economics*, 2015 – 2018  
Member, American Journal of Agricultural Economics Strategy Committee, 2014-2015  
Member, AAEA Outreach Committee, 2011 - 2015  
Member, AAEA Outstanding Teaching Award Committee, 2010 – 2014  
Member, AAEA Outstanding M.S. Thesis Award Committee, 2008  
Member, Nature Conservancy Sagebrush Steppe Scientific Advisory Board, 2007-2009  
Member, WAEA Outstanding Published Research Award, 2018  
Member, WAEA Council, 2008-2010  
Member, WAEA Outstanding Published Research Award Committee, 2009  
Member, WAEA Graduate Student Travel Grant Award Committee, 2008  
Member, WAEA Distinguished Scholar Award Committee, 2007-2008  
Member, WAEA Outstanding Master's Thesis Award Committee, 2005, 2016  
Organizer, Agricultural and Resource Economics Department, University of California, Berkeley Alumni Reunion and Conference, July 2005  
Panel Reviewer: USDA Food Assistance and Nutrition Research Program, 2007, 2010  
Panel Reviewer: NIFA AFRI Agricultural Economics Markets and Trade 2015  
Participant, C-FARE Congressional Visit Day  
Abstract Reviewer: AAEA Annual Meetings, WAEA Annual Meetings annually  
Journal Reviewer for: *Agricultural and Resource Economics Review*, *American Journal of Agricultural Economics*, *B.E. Journal of Agricultural and Food Industrial Organization*, *B.E. Journal of Theoretical Economics*, *B.E. Journal of Economic Analysis & Policy*, *B.E. Forum for Health Economics and Policy*, *Canadian Journal of Agricultural Economics*, *Contemporary Economic Policy*, *Eastern Economic Journal*, *Ecological Economics*, *Environmental Management*, *Food Policy*, *Great Plains Research*, *International Tax and Public Finance*, *Journal of Agribusiness*, *Journal of Agricultural and Resource Economics*, *Journal of Food Distribution Research*, *Journal of Environmental Economics and Management*, *Journal of Law, Economics and Organization*, *Journal of Natural Resources Policy Research*, *Journal of Soil and Water Conservation*, *Journal of Wine Economics*, *Land Economics*, *National Tax Journal*, *Public Finance Analysis*, *National Tax Journal*, *Review of Agricultural Economics*, *Society and Natural Resources*

## Teaching and advising

### Courses taught (WSU)

EconS 101 Fundamentals of Microeconomics Fall 2006 - 2008  
EconS 430 Managing the Global Environment, Pullman  
Fall 2007 - 2008, 2010 – 2016, Summer 2010 – 2016, Spring 2010

EconS 430 Managing the Global Environment, Florence, Italy Sp 05, 07, 09, 13, 15, 17  
EconS 454 Policies Affecting American Agriculture Fall 2002 - 2006  
EconS 483 Special Topics: Study Abroad, Florence, Italy Spring 05, 07, 09, 13, 15, 17  
EconS 580 Resource Economics (MS) Fall 2003 - 2005  
EconS 529 Research Methods (Ph.D.) Fall 2013, 2015, 2016 Spring 14, 15, 16, 17  
Executive MBA Introduction to Microeconomics and Macroeconomics Summer 2008

Courses taught (CSU)

AREC 610 Agricultural Marketing and Demand Analysis (co-taught) Spring 2018  
AGRI 192 Orientation to Agricultural Systems Fall 2019, 2020, 2021, 2022, 2023

Program developed

Co-organizer (WSU), SES Italy Study Abroad Program. Semester-long, faculty-led study abroad program, Florence, Italy, Spring 2005, 2007, 2009, 2011, 2013, 2015, 2017  
Co-organizer (CSU), Food and Resource Economics in Italy. Semester-long, faculty-led study abroad program, Florence Italy, Spring 2019. 2022.

Major advisor (WSU completion through 2018; CSU beginning 2017)

Ph.D.

Nathan Delay. (co-chair Marsh) 2018. Purdue University  
Melissa Wright. (co-chair Mandal) 2018. College of William and Mary  
Pitchayaporn Tantihkarnchana. (co-chair Brady) 2016. Penn State University  
Bing Han. 2014. WSU Water Resource Center  
Xiaonan Liu. 2014. JP Morgan Chase Bank  
Rebekah Shrader. 2014. California State University Stanislaus  
Adrienne Ohler. 2009. (co-chair Yoder) Illinois State University  
Sanatan Shreay. (co-chair McCluskey) 2009. Amgen Inc.  
Lia Nogueira. (co-chair Marsh) 2008. University of Illinois

M.S.

Pan Hu. 2011 – 2012  
Erin Wilmot. 2004 - 2006  
Christina Quinn. 2002 - 2004

Committee member

Ph.D.

Sansi Yang. 2013 – 2015  
Aaron Olanie. 2011 – 2013  
Max St. Brown. 2011 – 2013  
Armen Markosyan. 2004 – 2009  
Joshua Berning. 2004 - 2008  
Cory Walters. 2004 – 2008

M.S.  
Kyungmok Lim. 2013 – 2014  
Pithcayaporn Tantihkarnchana. 2011-2014  
Genevieve Pickart. 2011 – 2012  
Yilin Li. 2011 – 2012  
Nicholas Sheets. 2010-2011  
Fuad Alagsam. 2010-2011  
Fenesoa Rambelson. 2010 – 2011  
John Cary. 2008 – 2009  
Divye Kumar. 2004 - 2006  
Andrew Earle. 2004 - 2006  
Nick Beleiciks. 2003 - 2005  
Monica Roth. 2004 - 2005  
Rebekah Gipe. 2003 - 2004  
Michael Tobias Paterson. 2002 - 2004  
Hodan Farah. 2002 - 2004  
Amanda Thimmes. 2001 - 2003

### **Professional memberships**

American Agricultural Economic Association, American Economic Association, Western Agricultural Economic Association, Western Economic Association, Food Distribution Research Society